



BEYOND THE PANDEMIC AND AFTER THE ELECTIONS:

ISSUES, CHALLENGES AND STRATEGIES TO GROW YOUR BUSINESS OVER THE NEXT TWO YEARS

Presented by **GENE MARKS**



If you're running a business, then no doubt 2020 has turned into a very challenging year for you. You're faced with many obstacles that are not only impacting your current cash flow but your longer term strategies for growth. What decisions should you be making now? What are smart leaders around the country doing to navigate their companies, their employees and their partners towards growth and profitability over the next two years?

Join nationally recognized journalist, certified public accountant and business owner Gene Marks for a fast-paced, entertaining and data-filled presentation where he will share with you the thoughts, lessons and actions his audience of more than half a million business owners, managers and leaders are taking to survive 2020 and thrive in the years to come.

Among the topics Gene will address:

- ✓ An update on all government, state, local grant and lending programs along with the latest and pending legislation for helping businesses overcome the pandemic along with best practices for taking advantage of these options;
- ✓ A deep dive into the best workplace practices and legislation that smart leaders are implementing to keep their employees productive, happy, healthy and safe;
- ✓ A current analysis of the presidential elections and how each candidate's economic policies will impact businesses over the next two years;
- ✓ A look forward at current investment opportunities that the recent economic downturn has created for those companies that have the resources to take advantage;
- ✓ The latest technologies that require review and investment which will ensure further growth in this industry.

"Our group loved you last year. You got the highest score of any speaker."



David Perry, Executive Editor
Furniture Today

"We got some preliminary results back from our follow-up survey, and Gene was our top ranked speaker. He did a great job, the content was highly accessible, and he was really nice to work with"



Dan Marx, Director of Content Development
Specialty Graphic Imaging Association

Gene's presentations help business owners and managers of all industries to look ahead, with specific actions for growing and profiting based on the strategies of other business owners in their industry.

Book Gene for your keynote or breakout session



CALL CARYN TODAY
(610) 675-7648

[Click here to e-mail Caryn directly.](#)

See Gene in Action www.GeneMarks.com



GENE MARKS

AUTHOR. COLUMNIST. KEYNOTE SPEAKER. BUSINESS EXPERT.



Forbes Inc.

Entrepreneur.com



The New York Times

The Washington Post

A past columnist for both The New York Times and The Washington Post, Gene now writes regularly for The Hill, The Washington Times, The Philadelphia Inquirer The Guardian, Forbes, and Entrepreneur Magazine.

Gene has written 5 books on business management, specifically geared towards small and medium sized companies. His latest best selling books are *In God We Trust*, *Everyone Else Pays Cash* and *The 2020 Small Business Book Of Lists — Volumes 1 and 2*.

Nationally, Gene appears regularly on MSNBC and Fox News as well as The John Batchelor Show and SiriusXM's Wharton Business Channel where he talks about the financial, economic and technology issues that affect business leaders today.

Through his keynotes and breakout sessions, Gene helps business owners, executives and managers understand the political, economic and technological trends that will affect their companies and—most importantly—the actions they can take to continue to grow and profit.

Gene owns and operates the Marks Group PC, a highly successful ten-person firm that provides technology and consulting services to small and medium sized businesses.

Prior to starting the Marks Group PC Gene, a Certified Public Accountant, spent nine years in the entrepreneurial services arm of the international consulting firm KPMG in Philadelphia where he was a Senior Manager.

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Gene was a huge hit. I commented “what a way to close the conference.”

Lynn Smith, Manager of Meetings, The American Foundry Society (AFS)

Our group enjoyed Gene—his was the highest rated presentation at PEMA’s Annual Meeting.

Susan A. Denston, QAS, Executive Director, Process Equipment Manufacturers’ Association

Gene, hands down one of my favorite things last week at the WWEMA conference was your presentation. When you get a chance can you forward your presentation to me.

Rich Cavagnaro, President & CEO, AdEdge Water Technologies/Water & Wastewater Equipment Manufacturer’s Association

