



## **Bramco Announces Key Addition to Senior Leadership Team**

LOUISVILLE, KY, January 6, 2026 – Bramco, Inc., parent company of operating subsidiaries Brandeis Machinery and Supply Company, Power Equipment Company, and Certified Rental, announced the promotion of Brandon Karem to Vice President and General Manager, Material Handling and Technology Solutions.

Current CEO of Bramco, Mike Paradis stated, “Brandon has a successful track record with our customers. His outstanding leadership will be vital to Bramco’s growth, and I look forward to working with him to find new ways to remain a top distributor in our region.”

Brandon is a native of Louisville, Kentucky and attended college at Western Kentucky University, where he obtained his bachelor’s degree in accounting. He began his career with Bramco in 2013. He has served on the board of Orphan Care Alliance since 2014 and enjoys coaching his sons in baseball and basketball. Brandon and his wife, Heather, have three sons.

*Bramco, Inc. is headquartered in Louisville, KY and is the parent company of Brandeis Machinery and Supply Company in Kentucky and Indiana, Power Equipment Company in Tennessee, Arkansas and Northern Mississippi, and Certified Rental, which serves the entire Bramco territory. Bramco, along with their operating subsidiaries, is one of the largest heavy equipment distributors in the United States, focusing on equipment sales, parts and service product support, and equipment rental.*

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